

Blackpool Council Licensing Service

**Representation made by a Responsible Authority
In support of an application for the Review of an existing
Premises Licence or Club Premises Certificate**

Responsible Authority making representation

Name of Responsible Authority	LANCASHIRE CONSTABULARY			
Name of Officer <i>(please print)</i>	P.C 3842 EVANS			
Signature of Officer				
Contact telephone number	01253 604005			
Date representation made	04	03	15	
Do you consider mediation to be appropriate				NO

Name of Responsible Authority / Applicant who requested a review of this Licence

Blackpool Council Licensing Authority

Premises Details

Premises Name	Booze, Booze, Booze
Address	12 Central Drive
	Blackpool
Post Code	FY1 5PY

Details of your representation in support of the review application
(Please reference & attach supporting any documentation)

I am in receipt of a review application submitted by Blackpool Trading Standards for the above premises and on behalf of the Chief Officer of Police wish to make a representation in support of that review.

On 22ND December 2014 the premises failed a Test Purchasing Operation, whereby an employee served a 16 year old female a bottle of Smirnoff Ice. Mr Carpenter was not present, nor was any other personal licence holder. I asked the seller if she had undertaken any Proof of Age Training which she confirmed she had not and had just been verbally told to ask customers looking under 25 to ask for i.d. There were also no posters present within the shop advising customers that I.D would be requested. I viewed the refusals book that was present which shows that there are not many refusals being conducted and Tracey had done none.

There was no proof of due diligence available to see at the time, and no authorisation of sales document showing who was approved to sell alcohol on behalf of the DPS.

Whilst in the premises I saw some explicit sexual images on display in the form of adult magazines, on the top shelf of the magazine stand. This material was located on a shelf above other magazines which would attract young woman and mothers, and below that magazines that would attract children, there was no safe guarding precautions whatsoever, I would expect material like this to be in a separate part of the shop, for persons to be notified that the material was of an adult nature and for appropriate warnings to be predominantly displayed. A warning letter has been sent to Mr Carpenter regarding this.

The warning letter and images taken of the explicit publications on display in the premises are attached, to evidence the nature of the display.